

“RE-THINKING CITIES” WORKSHOP

SMART PARTICIPATION IN SEOUL AND ZURICH

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in the Republic of Korea



October 1st, 2019

3.30pm – 7.00pm

Registration by September 15th

Dongdaemun Design Plaza

International Meeting Room

281, Eulji-ro, Jung-gu, Seoul

Main Goal

As part of the “[Zurich meets Seoul](#)” Festival of two cities, the workshop aims to facilitate a dialogue on digitalization between players from public and private sector actively involved in urban planning and development of solutions to urban challenges. They will engage in multiple discussions oriented to analyze the current status of cities like Zurich and Seoul, identify challenges and propose solutions in a cooperative spirit. Special attention will be devoted to topics as civic participation, sustainability and inclusive platforms for cooperation in the digital era.

Preparation and Development

- Participation is free but availability limited to a maximum of 60 participants
- Participant background: are you open to share ideas and eager to build a dialogue to make civic participation smarter? **Join us!** No background limitation: interested citizens from academic, political and economic spheres as well as facilitators, young entrepreneurs, social innovators and more are welcome! Choose your favorite topic and register in one of the groups
- Discussions will take place under guidance of experts (see detailed info per each group)
- Documents including the information about the workshop such as logistics, contents, expectations and potential follow-ups will be provided in advance to the participants in order to enhance the ideation process and facilitate the exchange.

Schedule

3.30-3.45pm: Registration and welcome

3.45-4.00pm: Introduction to the workshop and division in 3 groups

4.00-6.15pm: Discussion in groups

Detailed development is decided by the experts guiding each group and will be shared with participants in advance

6.15-7.00pm: Re-thinking cities --- outcomes sharing with all participants

This workshop is organized by the **Science & Technology Office Seoul**, part of the Embassy of Switzerland in the Republic of Korea www.stofficeseoul.ch and it is integral part of the “Zurich meets Seoul” Festival. For more info about the festival check this [page](#).

[Click to find out more, choose a group and register](#)

1 Citizen’s engagement and democracy

This panel aims to discuss the democratic and regulatory challenges posed by the inrush of information and communication technologies in local governance processes. A political insight into Smart cities is crucial to analyze which role ICTs may play for the future of democracies. Understanding Smart cities is therefore not simply analyzing technological tools but also the complex socio-political structures in which technological artifacts are embodied.

- How do traditional decision-making stakeholders see and cope with digital issues? What consequences do ICTs have on local administrative structures?

[Read more about group 1](#)

2 Fostering participation & collaboration in a Smart City – spaces and platforms

It is of vital importance that solutions for a smart city are developed with the widest participation of stakeholders to be sustainable and inclusive.

In order to navigate successfully through the digital transformation, it’s not only cities who have to collaborate and create solutions – an entire ecosystem including players from the civic, cultural, economic, political etc. sectors have to bring in their experiences, needs, and offerings, in order to co-create a truly inclusive and sustainable smart city.

- Where can this exchange of ideas and experiences take place? What are ideal spaces or platforms for fostering participation and collaboration between a city, its citizens, NGOs/NPOs and companies?

[Read more about group 2](#)

3 Civic Tech & Citizen Design Science

This panel aims to discuss the role of civic technologies, especially how artificial intelligence, algorithmic decision-making, participatory design, and interactive and collaborative system change the way of civic engagement, urban design and planning decision-making. We will address the gap between urban governance practice and ICT systems for civic engagement and digital planning.

- What are the ethics concerns of the future responsive ICT system for digital civic engagement and planning system? How to balance the trade-off of different concerns like privacy and efficiency in practical issues?

[Read more about group 3](#)