

Yonsei GSIS Newsletter

May 2018 Volume XXX



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SEOUL GSIS UNION

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YONSEI UNIVERSITY
GRADUATE SCHOOL OF INTERNATIONAL STUDIES

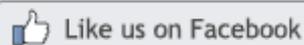
Dear Yonsei GSIS Community,

We hope that all students are happy with their midterm week exams and projects. As we approach the final stretch of the semester, make sure to take some time to enjoy the beautiful outdoors and May weather with friends.

This upcoming month has many events to look forward to so we urge you to take the time out of your schedule to attend each one.

With warm May thoughts,

Newsletter team



Upcoming Events

"Giant Cycling World"

Speaker: Anthony Lo, Chairman of New Cycling Life

Date: May 8th (Tue), 2018

Time: 15:00 - 16:00 pm

Location: NMH 104

"In Promoting the International Rules-Based Order"

Since March 12 2018, a new joint Seoul GSIS facebook page invites all GSIS students from Seoul to join and participate in several social as well as academic events at all of the six graduate schools that make up the union (Korea University, Seoul National University, Ewha University, Sogang University, Yonsei University, Chung Ang University).

Every GSIS Student Council can share events on the platform and invite students from the other universities to attend - with the goal to form a stronger bond and share knowledge with each other.



Even though there has been cooperation amongst different GSIS schools before the union was formed, the cooperation was very loose and joint events were limited to a few social events like parties and picnics together, says Markus K ppler, the president of the Yonsei GSIS Graduate Student Association. However, he explains that the new GSIS union is different: "In our newly formed Seoul GSIS Union we also share academic and cultural events such as guest lectures, discussion panels, museum trips and so on. We had to create a new platform in order to organize, share and manage all these events - our Seoul GSIS Union joint facebook page! In other words we decided to leverage the great potential we have and come closer together by doing so."

Speaker: Prof. Gordon Flake, CEO of Perth USAsia Center, The University of Western Australia

Date: May 15th (Tue), 2018

Time: 9:30 - 11:00 am

Location: NMH 111

This lecture is designed as part of a class, "ASEAN and Regionalization in Southeast Asia," of Prof. Ryu Yong Wook.

Career Talk: "Design Your Career - Be a Challenger"

Speaker: Mike Hur, Head of Partner Sale, Google Korea

Date: May 15th (Tue), 2018

Time: 18:10 - 19:00 pm

Location: NMH 112

Leadership Series: "Private Equity: Leverage Buyouts with MBK Partners"

Speaker: Bryan Min, Partner & COO, MBK Partners

Date: May 16th (Wed), 2018

Time: 12:00 - 13:00 pm

Location: NMH 111

Leadership Series: "Maximizing the Impacts and Returns in Financing in Emerging Markets - Based on my Experience and Journey at IFC"

Speaker: Mr. Hyun-Chan "Chan" Cho, Regional Industry Head, Infrastructure and Natural Resources, Asia Pacific International Finance Corporation

Date: May 17th (Thu), 2018

Time: 18:00 - 19:00 pm

Location: NMH 112

The different GSIS student councils are now in active contact and hold meetings on a regular basis to make sure that the project is a success. And so far with almost 450 facebook members, their hard work and passion for the union is bearing fruits already.

Students from all universities are actively joining the special lecture series at Yonsei and are benefitting from the regular inter-GSIS language exchange meetings - a platform created to learn or improve on existing language skills or to just meet people from all around the world. One of the newest additions to the program are the inter-GSIS olympics, which will be held for the very first time on May 12, 2018 at the SNU stadium.



Our GSA president Markus and his fellow executives, Ruiting Dong and Juhjung Kim, were the driving forces behind the union and initiated the project. They believe that because we are all in a similar situation, all students should be eager to strengthen the bonds between the different schools and support each other along the way. They hope that they only laid the foundation stone for a union that will continue to grow stronger and stronger over the years to come.

Spring 2018 Career Fair

Date: May 19th (Sat), 2018

Time: 14:00 - 17:30 pm

Location: NMH 101

April Events Recap

Career Talk - "Pursuing Career after University"

On April 6th, Yonsei GSIS Career Development Center hosted "Career Talk" with speaker, **H.E Tzabarit Kim Ezra, the Honorary Ambassador of the Korean Tourism Organization in Israel**. She covered various topics such as how to pursue a career after GSIS, tips for career building, and information about pumped storage power plants. Many students attended the useful event and greatly appreciated what she had to offer. Students are always looking forward to what is next so "Career Talks" are great resources for all GSIS students!



Leadership Series - "On the Front Lines"

On the 11th of April, Yonsei GSIS welcomed **Kim Soohyun, Head of UNICEF Seoul**, for her talk on her career in the sphere of international organizations.

We recommend all students that did not join the joint Seoul GSIS Union facebook page yet to take advantage of this great opportunity and become a part of the community that is the GSIS schools of Seoul!

[Seoul GSIS Union Facebook Page](#)



Her talk started with an introduction of her career for the last two decades, starting in the world of national diplomacy right after she graduated from Yonsei University. The lecture was not only about her career but also packed with pragmatic strategies for building one's career in the field and giving a greater impression at an interview.

In a Q&A session, she shared her struggle in pursuing a career that could contain a possibility for relocation around the world and no guarantee of life-time, stable employment.

She concluded by talking about how her childhood had sustained her devotion to the field. The talk was indeed one of the most meaningful opportunities one could get for many of us pursuing a similar goal.



ODAR/Alumni

Open House Spring 2018

On the 2nd of May, the Yonsei GSIS welcomed **prospective students** in the library for an information session on the graduate school programs available in GSIS.



Eager students had the opportunity to consult with the professors on how the program could accommodate their respective academic interests.

This semester, **seventy students** showed up, ready with questions and with open ears. **Seven professors** from Yonsei GSIS attended the information session to welcome the aspiring individuals.



After a brief introduction of our program structure and career consulting service, prospective students divided into three groups according to their interest. Current students also welcomed them and had conversations with their potential future classmates.

Student Feature

Amylia Zainal

Amylia Zainal, a second semester student of International Cooperation at Yonsei GSIS, is working part-time for the company Medit since January 2018. She found the position through the Career Development Center, since one of our own alumni, who currently works at Medit, recommended to look for the perfect candidate at Yonsei GSIS.



Her main work is in the field of **inbound marketing**, so a normal work day for her usually consists of researching about 3D scanning technology and writing blog articles for the company's customers. However, she also gets the chance to create graphics for various social media platforms and sometimes gets side-tracked by proofreading or copywriting work as well. **"You need to be flexible and**

able to drop your current work when something urgent comes up," she says.

One of the best things about her position is that her boss trusts her enough to give her the full reign over the company's social media channels. She actually worked in the communications department of an NGO prior to coming to GSIS and the marketing team in Medit isn't much different to that, but every post she made during that position had to be approved by several people before it was published. Therefore, she was surprised but also very happy that at Medit she was given such trust and power. In addition, she is very thankful for the chance to learn a lot about how to navigate the Korean workplace, since the work culture is very different to what she is used to.

Even though the job is not directly related to her major in GSIS, she believes that studying international cooperation gives her a clear advantage when writing for customers from all around the world. She thinks that **all GSIS students could do well in the marketing field as they can look at an issue in many different ways**, which is really useful in terms of creative work.

We congratulate her on finding such a wonderful position through our Career Development Center and we suggest all students to maybe consider a future in the marketing field as well if they haven't thought about it yet!

Elaine Wong

The second semester ITFM student, Elaine Wong, is currently doing an internship at the Korea Furniture Museum. She found the position through the Yonsei GSIS Career Development Center back in December 2017.

As a museum docent, her main task is to conduct tours for visitors in English, but she also takes turns with other interns to be the usher as well as helping to organise and manage events at the museum.

Her job is not directly related to her studies at GSIS but she is very glad to have the chance to learn and experience



something completely new. Elaine stated, "**It is always good to have experiences in various work fields,**" and she recommends trying rather unique jobs to other GSIS students as well.

Actually, she already learned a lot during her work at the museum. Not only does she know a lot more about Korean history and culture, but she also was able to improve her presentation and problem-solving skills, since there are many different situations that she needs to handle professionally every day. She needs to be able to respond to unexpected questions from visitors but she also needs to be able to be firm with them when they do not want to follow the museum rules. Thus, she learned a lot about how to deal with many different kinds of people from all around the world.

Another advantage of getting a lot of different kinds of job experiences in Korea is that she gets to know a lot of people. She can make new friends and form connections and we hope that all of our GSIS students use the chance to try themselves in new and different work fields and make connections through the CDC! Like Elaine, don't be afraid to think outside the box and open your mind towards professions that at first seems out of your reach - you might just find your dream job!

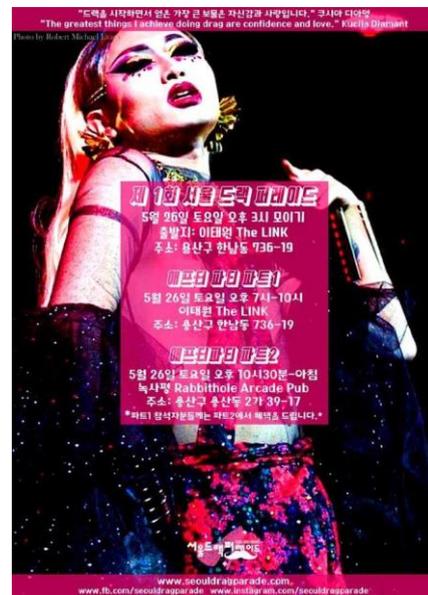
Ali Zahoor

Ali is a third semester PIC student from the United Kingdom. He is particularly interested in the **study of international human rights**. After taking classes on human rights at Yonsei GSIS this semester and actively participating in classroom discussions, he decided he wanted to take action and try to help **raise awareness for discrimination** based on gender and sexuality. He got together with others and created the first ever, **Seoul Drag Parade**. It is different from the Seoul Pride Parade, which had 85,000 people attend last year.



The parade is specifically focused on drag, a celebration of expression through hyper-feminised or gender non-conforming clothing, promoting visibility. "The reason we decided to create a drag parade is due to issues of visibility. It is easier to ignore the pride scene but much harder to ignore drag," said Ali when asked why they chose to create a parade focused on drag. He wants people to know that the scene is not invisible and is happening, so issues need to be addressed. Ali further explained, "In Korea, it isn't illegal to be queer but there are social issues regarding discrimination, so hosting events and raising awareness is to help bring about normalization." He hopes this parade can become a tradition on the same level as the Seoul Drag Parade.

He and the other founders recently received permission from Seoul authorities to hold the first ever drag parade in Itaewon on Saturday, May 26. It begins at 3pm at the Link. Anyone is welcome to march together and help raise awareness for LGBT rights. If you have time, it would be a great event to check out! Follow on Instagram at seouldragparade. Way to go Ali!



In the Public Eye



Professor Han Sukheep partook in the **Asan Plenum**, a yearly gathering of the world's leading experts and scholars. The speakers discuss challenges facing the world and present options for improvement. Professor Han partook in a panel discussing China's One Belt One Road initiative. Professor Han is a professor of

Chinese studies at Yonsei GSIS so his knowledge on the topic is well respected.

Professor Matthias Maass was quoted in an article from The Globe and Mail about the recent North-South Korean Summit meeting. "Are these promises that will not be kept? We've seen that tactic from North Korea in the 1990s, almost on a weekly basis," Professor Maass said. "Or has there been a change in strategy on the part of North Korea?" You can read the rest of the article [here](#).



Jobs and Opportunities

Yonsei GSIS Career Development Center Office Assistant Recruitment

Contract Period: One year from June 18, 2018

Scholarship: KRW 6 million / Year

Job Description

- Screening, filtering and uploading job information on CDC website,
social media and bulletin board
- Coordinating events including invitation of guest speakers and
panelists
- Maintaining CDC website and social media pages
- Working closely with CDC Senior Advisor
- Preparing bi-annual Internship Presentation
- Attending job fairs and other external events



Qualifications

- GSIS students who are currently enrolled
- Fluent in Korean and English
- Skilled at working with computers
- Passionate and hard working

If you are interested, please send your English Resume to career@yonsei.ac.kr by May 4 (Friday).

Interviewees will be contacted individually.

For more information, visit the CDC website [here](#).